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**SPECIAL EDITION
ISSUE 01**

Street Unit

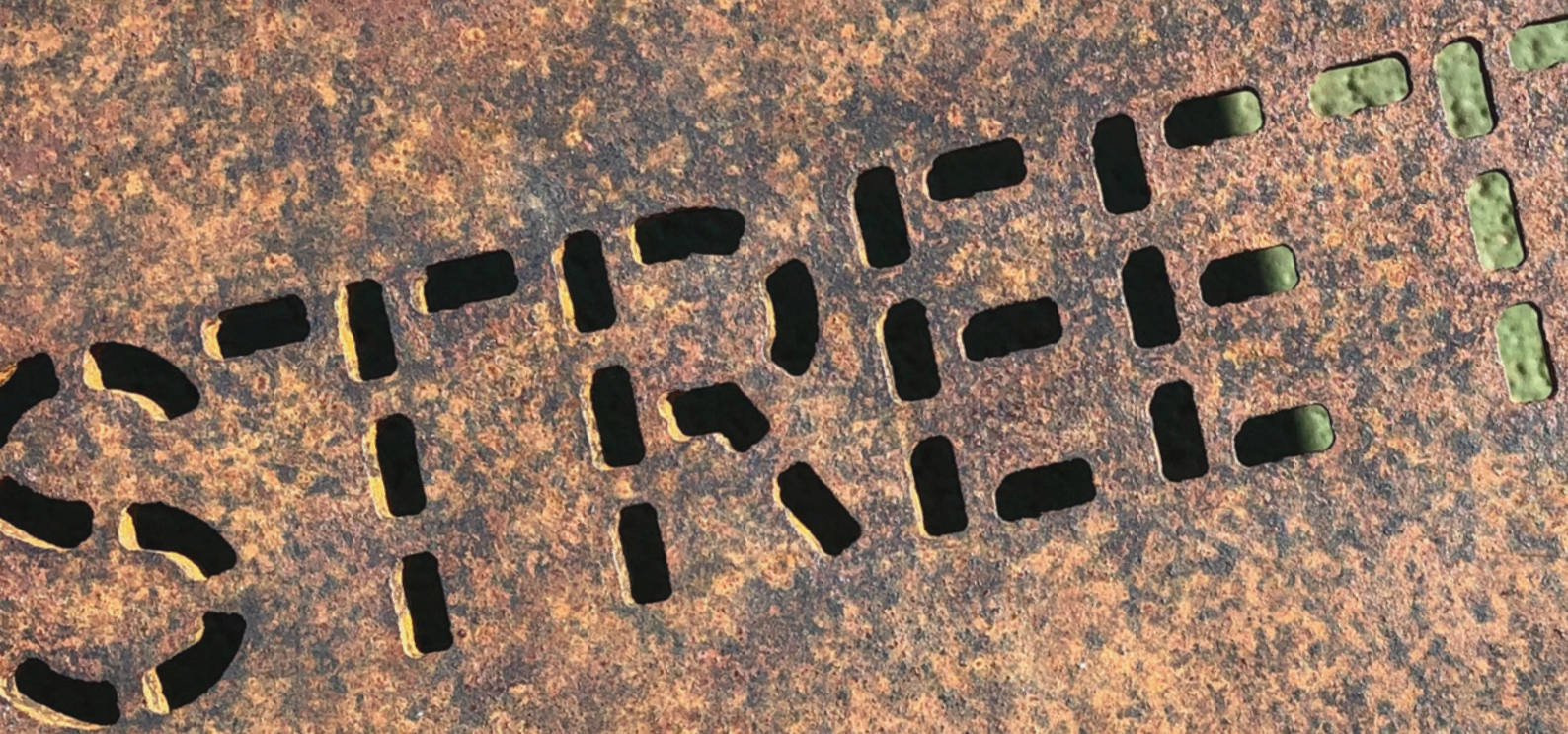
MAGAZINE

EXCLUSIVE

THE MAN BEHIND
THE DESIGN:
JANNE SAARIO

**SPECIAL ISSUE:
ACTIVATING PUBLIC
SPACES**

Create amazing
sports opportunities
in the urban environment.



STREET UNIT



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MADE IN FINLAND
SINCE 1972

TURE

STREET UNIT



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CEO'S Greetings

FINTURE LTD. AT FSB 2025

"Our products have recently received TÜV certification – a globally recognized standard for safety and quality."



Dear partners and visitors,

It is my great pleasure to welcome you to Finture's presentation at FSB 2025 here in Cologne.

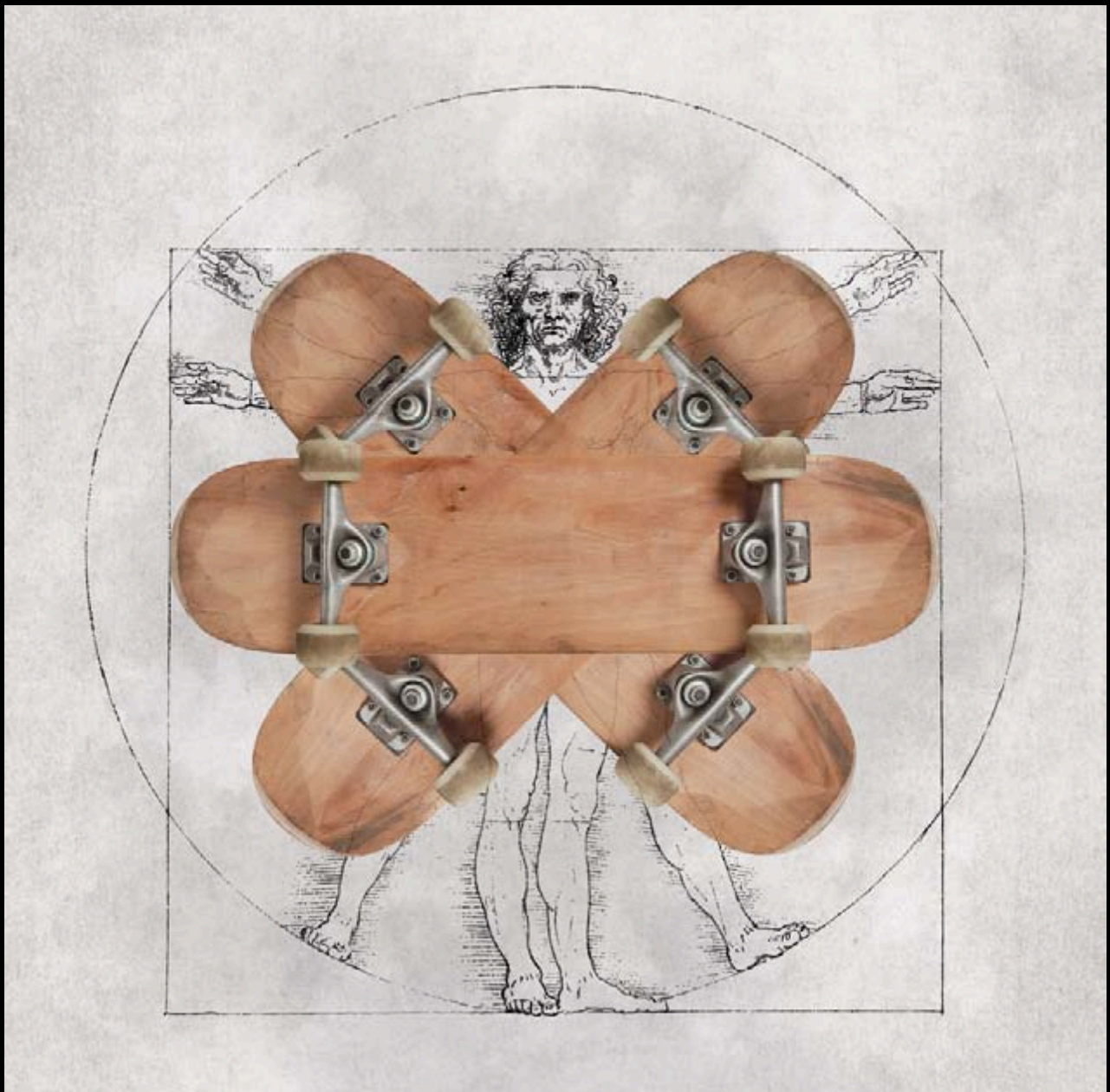
This year marks a major step forward for us, as we launch our Street Unit product line on the international stage. Developed and manufactured in Finland, these innovative skate structures combine durable construction with urban-inspired design.

We are especially proud to announce that our products have recently received TÜV certification – a globally recognized standard for safety and quality. This certification strengthens our credibility and enables us to expand confidently into Central and Southern European markets.

For Finture, FSB is more than just a trade fair. It is a platform to build new partnerships, connect with visionaries in the urban space, and contribute to the future of inclusive, active cities. Whether you are a city planner, a distributor, or a designer of public spaces, we look forward to exploring how we can support your projects with sustainable and skater-approved solutions.

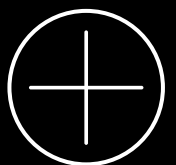
Thank you for taking the time to visit us – we are excited about what we can create together.

Tea Mäenpää



RECIPE.

WHAT ARE THE ELEMENTS MADE OF.



HOT-DIP GALVANIZED STEEL AND COR-TEN STEEL

Hot-dip galvanized steel – corrosion-resistant and extremely durable for all-weather use.
Corten steel – develops a protective rust-like patina, combining aesthetics with longevity.



DOUGLAS FIR

Strong, resilient wood with natural outdoor durability

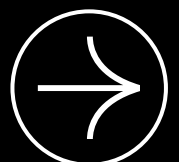


FINNISH GRANITE KURU GRAY

Finnish natural stone offering unmatched hardness and a unique visual identity



**PREMIUM MATERIALS FOR
MAXIMUM PERFORMANCE**



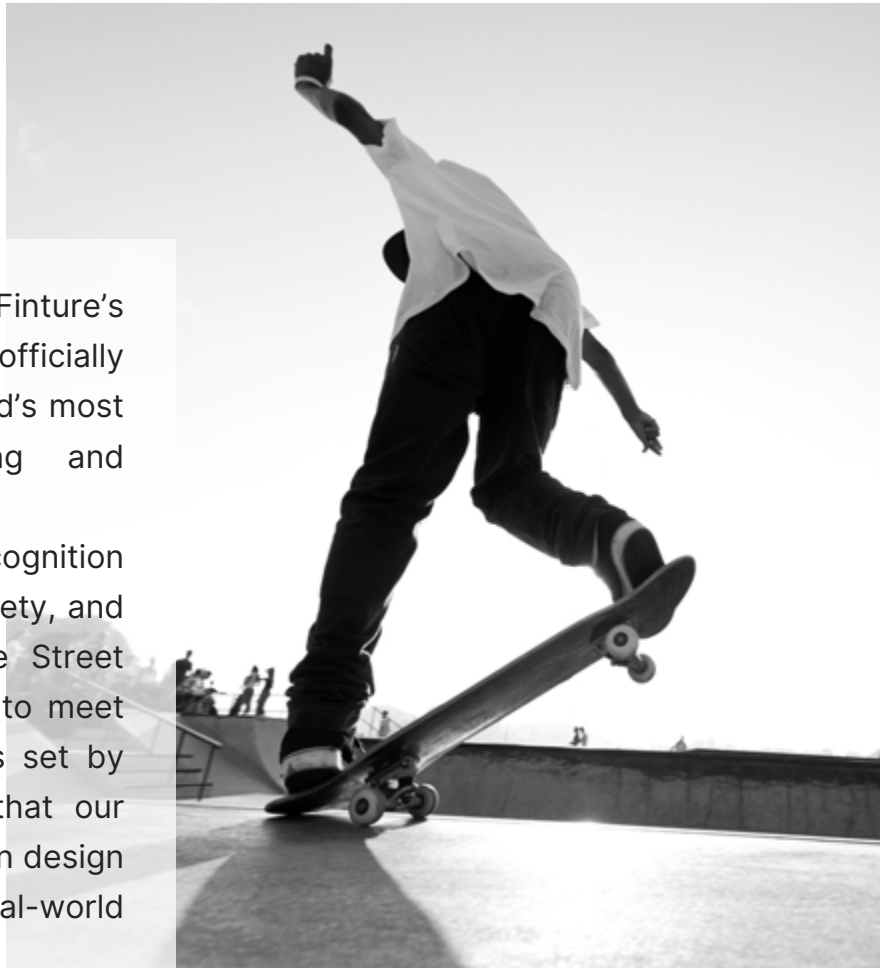


Certified for quality and safety,
our Street Units deliver reliable
performance you can trust.

Finture's Street Unit Series Receives TÜV Certification

We are proud to announce that Finture's Street Unit series has been officially certified by TÜV, one of the world's most respected independent testing and certification organizations.

The TÜV approval is a strong recognition of our commitment to quality, safety, and reliability. Every element of the Street Unit series was carefully tested to meet the strict international standards set by TÜV. This certification proves that our products are not only innovative in design but also trusted to perform in real-world environments.

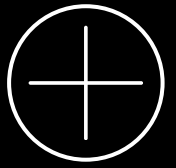


In addition, our Street Unit elements are designed with sound-dampening features, reducing noise in busy urban environments and creating a more comfortable space for everyone.

For our customers and partners, TÜV certification means added confidence: when you choose Finture's Street Unit series, you are choosing products that have been independently verified for durability, safety, and long-term value.



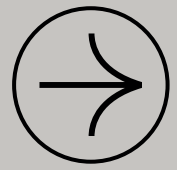
CASE EXAMPLE



The skate park implemented in Jämsä has been in active use since its completion. The area was built using Street Unit elements.



Create amazing sports opportunities in the urban environment with Street Unit elements.



The Maaumala sports park, located in the center of Jämsä, offers urban residents a variety of sports and recreational opportunities for local physical activity.



Finture created a versatile skate park in the area with Street Unit elements. The design of the elements is by landscape architect and former professional skateboarder Janne Saario, ensuring that the elements are both perfectly suited to their purpose and visually pleasing. The elements, primarily made of steel, are highly durable against weather, time, and vandalism.

Finture visited the area in the spring of 2024, and we were pleased to find that the park was still full of active users and the elements looked as great as ever.



Case Example – Jämsä sport park

Location: Jämsä, Finland

Project: Skatepark installation at the outdoor swimming pool area

Scope: 11 Street Unit elements

Delivered: Summer 2020

Highlights:

- Fast installation, no permanent foundations needed
- Integrated into an existing recreational area
- Highly positive user feedback – no complaints or technical issues

City of Jämsä plans to add more elements in the near future

Perfect for urban environments.



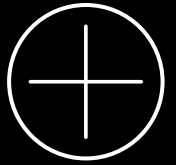
Street Unit elements blend seamlessly into the urban environment. For example, the Chill bench is a highly versatile product that can easily transform the area into a skate-friendly space.



*Chill bench at the Mannerheim statue in Helsinki.
The steel frame protects the bench's beautiful
wooden parts.*



JANNE SAARIO – A SKATEBOARDER
TURNED INTO A LANDSCAPE ARCHITECT



THE MAN BEHIND THE DESIGN: JANNE SAARIO

The man behind the Design.

INTRO

In our Street Unit magazine 2025 we meet a skateboarder-turned-landscape architect Janne Saario to chat about investing in youth culture, making space for nature in skatepark design and why minor adjustments can turn a space into an active urban sport environment.



Micropolis 2005, Helsinki. First built skatepark design of Janne

How did you get into designing skateparks?

I fell in love with skateboarding when I was six and since then I've always had my skateboard with me. There weren't any skateparks in our neighbourhoods – in the north part of Helsinki, where I grew up – so we skated what was available. They weren't spaces designed for skateboarding, so we learned to modify our technique, use some imagination and build our own stuff to skate on.

Years went by and I became sponsored skateboarder and started to travel around the globe and search the best skate environments to film skate videos and take pictures. During that time I became obsessed with architecture. I started to study Landscape Architecture at the side in Aalto University. Luckily I ended up combining the two and started to design skateparks as my new profession.



Recypark 2024, Brussels.

Designed by Janne Saario + Les Marneurs (Paris)

How long have you designed skateboarding environments?

I have designed skateparks for 20 years now. There's over 50 built skateparks done till this day.

What are the most interesting locations you have done a design?

One special one is in Brussels, Belgium. It's called Recypark and it's a combination of a local recycle center and a urban space for skateboarding, both under the same roofed structure.

Another exotic location is in Reunion island in the Indian Sea. I'd also mention a skatepark in the Columbus Indiana, USA. That city in renown for it's modern architecture by Eero Saarinen. They wanted to have another Finnish touch in town after 60 years gap.

Seems that there is a great need to make skateparks, how are these skatepark projects initiated?

The value of skateparks is greater than ever. I feel that we have the mission to get the teenagers outdoors to move and interact with each other. Skatepark provides a space for young people to freely express themselves, get together and enjoy the benefits of the sport. Skateparks can be built from a scratch or they can be developed from existing spaces that fit to that purpose.

Usually a local skateboarding community is active and get's the officials informed.

How expensive is it to build a skatepark?

Skateparks come in several different price categories. Basically a concrete skatepark costs about 300.000e-1Me. It's a lot money but basically always has been a good investment for the city.

“Skatepark provides a space for young people to freely express themselves”



Street Unit skate-area,
Jämsä Finland. Designed
by Janne Saario

*Street Unit skate-area, Jämsä Finland.
Designed by Janne Saario*

Is there any less expensive solutions to this?

For a long time I needed to upset the client with small budget. I wanted to solve this challenge. Together with a Finnish urban furniture company Finture I designed a serie of durable skate furniture. It's called Street unit. You can easily furnish an existing public space into a skateable area with less than 10% of a price of a concrete skatepark. You just need a suitable rolling surface, for example asphalt or paving.

Can you use these in schoolyards?

We provide a free of charge design layout with suggested elements for each space individually. Schoolyards work perfect for Street Units.

What happens in winter, can you move these aside during the possible offseason?

The units are movable, so it can also work with seasonal setups. The key is durability. You can stack them on top of each other for off seasonal storage if the space needs to be cleared for winter. The materials allow the units to be outdoors all around the year.

You can easily furnish an existing public space into a skateable area with less than 10% of a price of a concrete skatepark. You just need a suitable rolling surface, for example asphalt or paving.



Smith, Street Unit. Curved and straight grinds!

Going back to the idea of context and your approach to site and materials, I really want to talk about this project in Sweden, Steelpark. It's such a beautiful example of how to use what's already there, a literal re-use of existing materials.

Luleå skatepark is probably my most precious, personal project.

The city gave the local skate club the design lead on the project and the father of one of the skaters called me up and said, 'my sons have been looking on the internet and they think Micropolis is the best and so they want you to design our skatepark.'

I went for a site visit and the local steel works had such a strong presence in the area. We ended up looking around the steel factory junkyard and as soon as I saw this giant ladle used to mix melted steel and other things, like casts that went wrong, I knew I wanted to incorporate these pieces into the park. It also helped with the design to have existing pieces to work with, rather than just a blank piece of paper.

Is it a coincidence that the Steel park has the same corten steel used as in the street unit obstacles?

Hah, good point! In Luleå Steel park I got to experience the corten steel for the first time and immediately fell in love with the material. The idea of not using paint and having the industrial look in the surface that will look the same in the next ten years is amazing! Also the feel of the surface is perfect for skating. If corten get a bit wet from a rain it won't get slippery.





FREE DESIGN SERVICE

We offer a free design service for our elements!
Just share your space and budget – we'll turn it
into a functional solution!

STREET UNIT GOES GLOBAL



Hundreds of Street Unit elements have been delivered across Finland.

Street Units are also represented internationally. You might come across them in countries such as Sweden, Norway, the United Kingdom, France, and Dubai — and even on the other side of the globe, as multiple deliveries have been made to Australia.





ESPOO, NIITTYKUMPU



VANTAA

Discover Street Units around the world.



DUBAI



ARCADIA RESERVE, ROWVILLE,
AUSTRALIA



HELSINKI

WHY CHOOSE STREET UNIT?

- **Designed by a skater, for skaters**
- **Durable and easy to maintain**
- **Flexible setups for evolving urban spaces**
- **Proven track record – hundreds of units delivered without a single complaint**
- **Free design service included to help tailor the perfect setup**
- **Modular system – easily expandable with new elements over time**
- **Backed by reliable Finnish craftsmanship and trusted project delivery**



READY TO RIDE? GET IN TOUCH!

Looking for new skate elements, or want to level up your existing park?

Tell us what you need – we'll help design and deliver the perfect setup

You can reach us:

Email: **sales@finture.fi**

Phone: **+358 44 902 3203**

Website: **streetunit.fi**

Instagram: **[@skatestreetunit](https://www.instagram.com/skatestreetunit)**

Facebook: **[skatestreetunit](https://www.facebook.com/skatestreetunit)**

FINTURE.FI



your ride. our mission.

Blue Tomato Team Rider: Marco Kada | Pic: Hannes Mautner
online & in more than 80 shops in nine countries

blue-tomato.com/cyprus

